

## Liverpool John Moores University

Title: FINANCIAL ECONOMETRICS  
Status: Definitive  
Code: **7532AE** (107309)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Isle of Man International Business School

Team	Leader
Alex Watt	Y

**Academic Level:** FHEQ7  
**Credit Value:** 15.00  
**Total Delivered Hours:** 30.00  
**Total Learning Hours:** 150  
**Private Study:** 120

### Delivery Options

Course typically offered: Runs Twice - S1 & S2

Component	Contact Hours
Lecture	20.000
Tutorial	10.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Coursework 1	50.0	
Essay	AS2	Coursework 2 (includes a presentation)	50.0	

### Aims

*This module aims to prepare the student for the dissertation component of the M.Sc. in international Banking and Finance by (a) introducing in the lectures the research methods used in quantitative work in international banking and finance; (b) using the EViews package to illustrate the use of these methods and to re-enforce the students' understanding of them; (c) writing reports evaluating the results of empirical studies.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Utilise selected advanced methods used in quantitative research in international banking and finance and assess their validity.
- 2 Use Eviews for regression analysis and to be able to interpret the results.
- 3 Recognise and evaluate the conceptual issues and practical procedures that are associated with qualitative and quantitative research.
- 4 Produce a research proposal and plan for the proposed dissertation.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

ESSAY	1	2	
ESSAY	1	3	4

## Outline Syllabus

*Dynamic models*  
*Simultaneous equation models*  
*AR models and Box-Jenkins methodology*  
*VAR models and causality tests*  
*Cointegration and error correction models*  
*Volatility in finance: ARCH and related models*  
*Panel data models*  
*Dummy variables and simulation methods*  
*Dissertation preparation*  
*Topics presentations*

## Learning Activities

Lectures and tutorials

## References

<b>Course Material</b>	Book
<b>Author</b>	Asteriou, D and Hall, S
<b>Publishing Year</b>	2007
<b>Title</b>	Applied Econometrics: A Modern Approach Using Eviews and Microfit
<b>Subtitle</b>	
<b>Edition</b>	

<b>Publisher</b>	Palgrave MacMillan
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Brooks, C
<b>Publishing Year</b>	2008
<b>Title</b>	Introductory Econometrics for Finance
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Cambridge University Press
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Gujarati, D N
<b>Publishing Year</b>	2002
<b>Title</b>	Basic Econometrics
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	4th edition, McGraw Hill
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Kennedy, P
<b>Publishing Year</b>	2003
<b>Title</b>	A Guide to Econometrics
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Blackwell
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Enders, W
<b>Publishing Year</b>	2005
<b>Title</b>	Applied Econometric Time Series
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	2nd edition, Wiley
<b>ISBN</b>	

## Notes

This module provides a strong foundation in the empirical analysis of banking and finance issues. It equips students with the technical skills required for an empirically based dissertation.

The first assessment focuses on the use of EViews to analyse and present data. The second directs techniques towards the preparation of a dissertation.

