

Liverpool John Moores University

Title: Change and Knowledge Management
Status: Definitive
Code: **7537OSTENG** (120504)
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: Technical University of Ostrava

Team	Leader
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Academic Level: FHEQ7 **Credit Value:** 10 **Total Delivered Hours:** 25
Total Learning Hours: 100 **Private Study:** 75

Delivery Options

Course typically offered: Non Standard Year Long

Component	Contact Hours
Seminar	25

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	3,000 words	60	
Presentation	Presentati	Between 15 and 20 PowerPoint slides	40	

Aims

To enable participants to develop the expertise and skill needed by leaders and managers to enable change and innovation in organisations through knowledge management and change management.

Learning Outcomes

After completing the module the student should be able to:

- 1 Critically evaluate theories and research on knowledge and change management and how these theories can impact on organisational success.
- 2 Synthesise and evaluate methodologies and techniques for effective knowledge and change management in an organisation.
- 3 Use evidence to plan action in respect of knowledge management and/or change management issues (mini-project).
- 4 Evaluate organisational and managerial capabilities in delivering results.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

COURSEWORK	1	3		
Presentation	2	3	4	

Outline Syllabus

Change and knowledge management models.

Audit the need for changes.

Vision, strategy and tactics change management, policy deployment.

Project management changes.

Knowledge management in the process of change management.

Models for the use of knowledge management to build core competencies.

Tools for carrying out knowledge management.

Overcoming resistance to change

Learning Activities

Seminars, to include:

Interpretation of terminology change management and knowledge management, interactive discussions, team workshops, project change management, case studies, best practice, feedback.

Notes

The module examines issues change and knowledge management. The students will learn the skills needed to cope with changes and also to manage knowledge

processes within an organisation. It is important, students are aware of the needs for management innovation and the development of knowledge in the organization. Assessment will be through a project of change and knowledge management. This project will involve the collection of company data by the individual student and will comprise an evaluation and analysis of the knowledge management system together with analysis of change management issues in the respective organisation.