

Social Enterprise Module Information

2022.01, Approved

Summary Information

Module Code	7540ECBM
Formal Module Title	Social Enterprise
Owning School	Business and Management
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
European College of Business Management

Learning Methods

Learning Method Type	Hours
Lecture	18
Online	12
Seminar	6

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	To develop a critical awareness of the theoretical underpinnings of social entrepreneurship, and to evaluate the practical aspects of running a social enterprise within the fashion industry – particularly focused on a start-up environment and within an international context.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Critically analyse and evaluate theoretical concepts of social entrepreneurship and the opportunities and challenges related to this field.
MLO2	2	Critically appraise global differences in social enterprise business models in the fashion/apparel industry
MLO3	3	Critically reflect on the concept and role of social enterprise to address the challenges in social and environmental issues
MLO4	4	Critically appraise how to work with and interact with social enterprises, and reflect on the dual mission of balancing goals of profitability and creating social/environmental impact
MLO5	5	Work in a collaborative and reciprocal way that demonstrates a critical understanding of social enterprise management

Module Content

Outline Syllabus	Theoretical concepts of global social enterprise and entrepreneurship Social enterprise ecosystems and macro environments Reciprocity, Interacting and collaboration with social businesses Developing an understanding of the dual logic of profit and purpose in order to create a sustainable business model Stakeholder/community management, diversity, governance and notions of transparency and accountability.
Module Overview	
Additional Information	This module will be delivered with a focus on understanding and developing social enterprise and including sustainability issues in the global fashion industry. Delivery will be over two blocks, addressing the stakeholder management and notions of transparency and accountability. This module is assessed by two summative pieces of coursework including a 2,500 words report and a team presentation

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Individual rpt 2,500	70	0	MLO1, MLO2, MLO3
Presentation	team presentation 30mins	30	0	MLO4, MLO5

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Peter Wolstencroft	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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