

Management Practice

Module Information

2022.01, Approved

Summary Information

Module Code	7604DHOMGT
Formal Module Title	Management Practice
Owning School	Business and Management
Career	Postgraduate Taught
Credits	20
Academic level	FHEQ Level 7
Grading Schema	50

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Dhofar University

Learning Methods

Learning Method Type	Hours
Workshop	44

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks
SEP-PAR	PAR	September	12 Weeks

SEP_NS-PAR	PAR	September (Non-standard start date)	12 Weeks
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Aims and Outcomes

Aims	To put management theory into practice, developing proficiency in core management competencies and awareness of the holistic, interrelated functional dependencies within a business
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Develop management practice through competencies
MLO2	2	Analyse business operations from the perspective of transformational and value adding activities
MLO3	3	Synthesise and present business improvements
MLO4	4	Develop awareness and appreciation of the holistic nature of business and the impact of multi perspective perceptions through role play in a business simulation environment
MLO5	5	Critically reflect on the application of management competencies in business scenarios

Module Content

Outline Syllabus	Based upon Cole, G A. and Kelly, P. (2020), 'Management Theory and Practice', Ed. 9, Cengage. Delivered in weekly 4hr sessions (workshops) - The module will focus mainly on part 3 of the book (Integrated management/ business functions and processes i.e. selected chapters in the range of 27-43). Introduction to management competencies and the value of competency frameworks. Introduction to problem solving and continuous improvement tools commonly utilised within an industry context. Outlining holistic thinking and exploring tools for structuring complex problems. Explore business functions (Marketing, Operations, HR, Finance and IT) from a cross-functional and integrated perspective. Business simulation - In groups, students will role play (adopt a management role) and operate as a management team responsible for a SME. They will make operational and strategic decisions to ensure the company meets its goals.
Module Overview	
Additional Information	This module provides a practical approach to develop an evidence-based portfolio of competency development

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation	50	0	MLO1, MLO2, MLO3, MLO4
Reflection	Reflection 2,500 words	50	0	MLO1, MLO2, MLO4, MLO5

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Philip Kelly	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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