

Summary Information

Module Code	7704ORYXLM
Formal Module Title	Leading Innovation
Owning School	Business and Management
Career	Postgraduate Taught
Credits	10
Academic level	FHEQ Level 7
Grading Schema	50

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Oliver Kayas	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Partner Teaching Institution

Institution Name
Oryx Universal College WLL

Learning Methods

Learning Method Type	Hours
Workshop	24

Module Offering(s)

Offering Code	Location	Start Month	Duration
APR-PAR	PAR	April	12 Weeks
JAN-PAR	PAR	January	12 Weeks
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	Building on innovation theory and best practice, this module aims to develop students' ability to think and act innovatively in a range of organisational contexts. Students will evaluate opportunities to exploit digital technologies and consider strategies to support and promote innovative practices in their organisations.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Develop strategies to exploit opportunities and manage the innovation process based on the critical appraisal and synthesis of innovation concepts and frameworks.
MLO2	Synthesise theory and best practice to develop an advanced understanding of how digital solutions and assets can be exploited to enhance business performance
MLO3	Critically appraise and apply leadership strategies to develop and promote a culture of creativity and innovation within organisations
MLO4	Based on a critical understanding of business model concepts and innovation theory, evaluate opportunities to innovate business processes and working practices

Module Content

Outline Syllabus

Innovation concepts, processes and strategies (including open innovation and new product development)
Entrepreneurial leadership
Digitising and digitalising for innovation
The entrepreneurial organisation
Disruptive models and technologies
Business model innovation

Module Overview

This module is part of the MSc Programme.

Additional Information

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Presentation	Presentation	100	0	MLO1, MLO2, MLO3, MLO4